

**ONLINE TRAINING & MANAGEMENT SOLUTIONS  
FOR THE SKI INDUSTRY**



**BULLWHEEL  
PRODUCTIONS**



**LIFT ATTENDANT  
TRAINING PROGRAM**



## **STREAMLINED, WEB-BASED TRAINING: EASY TO IMPLEMENT, EASY TO MANAGE**

It's a highly visible, safety critical position. Well-trained lift attendants lead to shorter lines, fewer incidents, and happier guests. All season long, however, many lift departments face continuous staffing and training challenges. What if, in a little over an hour's time, you could train and test anyone, anytime, anywhere, in a foundation of essential chairlift knowledge? What if this training could be administered and documented without pulling managers or supervisors away from their other daily operational responsibilities?

The Lift Attendant Training Program (LATP) from Bullwheel Productions helps resorts of all sizes train effectively, efficiently, and continuously: every attendant, every shift, every season.



## TRAIN. TEST. DOCUMENT. ARCHIVE.

- **Focused, engaging, comprehensive training** The LATP's e-learning course includes 40+ minutes of HD video content, a series of interactive practice quizzes, and a final exam.
- **Can be self-administered, or integrated into group orientations** Adapt the LATP to your training needs.
- **Available on demand, 24/7** The LATP can be deployed at a moment's notice, and accessed on or off property, on almost any device with an internet connection.
- **Automatic documentation and record keeping** The LATP's Learning Management System (LMS) automatically documents and organizes user information, allowing managers to access those records at any time.
- **Enhances and accelerates hands-on training** Before their boots ever hit the snow, trainees are prepared for what they will see, hear, and feel at the lift. This helps them make the most of their hands on training. Overall training times are reduced, and new hires become productive attendants sooner.
- **Individualized training** This isn't just an hour + of training- this is an hour + of training for every trainee, all season long. That's dozens or even hundreds of training hours that can't be duplicated any other way.

## MAKES OPERATIONS & BUDGET SENSE

Training should never be insufficient or inefficient. The LATP more than pays for itself by reducing real costs that often aren't accounted for in the budget under "training."

- **Helps managers & supervisors maximize their time** The time of managers and supervisors is one of the most limited and valuable resources on the mountain. They should be able to focus their expertise on what they are best at, when and where they are most needed. Less time at the file cabinet, more time on the snow.
- **Better management integration** The LATP enables departments such as HR and Operations to work together in new ways towards the same goal. They can each access the same real-time information, cooperate with scheduling, and enroll new users in the system.
- **Cross-training opportunities** Cross-train personnel from other departments such as snowmaking, ski patrol, and administration. The more trained individuals at your mountain, the better you're able to confront the staffing challenges of peak holiday weekends, shoulder seasons, and unexpected personnel shortages.
- **Workplace morale** Give your employees the resources they need to excel at their jobs.
- **Full Bullwheel support** Bullwheel Productions is committed to helping you achieve your training goals. The LATP includes full service and support, and a consultation process to develop a customized plan for efficient implementation.

Go to [WWW.BULLWHEELPRODUCTIONS.COM](http://WWW.BULLWHEELPRODUCTIONS.COM)



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